

Prime Minister's National Literacy Drive

# **Each One Teaches One Initiative**





Harnessing the Potential of Educational Institutions to address the Literacy Crisis





National Commission for Human Development Ministry of Federal Education & Professional Training



## **OUR MISSION**

To promote human development by supporting government line departments, non- governmental organizations and elected officials at the district level in primary education, literacy, income generating activities and basic health care service etc.

## **Acronyms**

ALC Adult Literacy Center

ALP Accelerated Learning Program

BLA Baseline Assessment

CNIC Computerized National Identity Card

EOTO Each One Teaches One

FBISE Federal Board of Intermediate and Secondary Education

FDE Federal Directorate of Education

FEPT Federal Education and Professional Training

FPs Focal Persons
GB Gilgit Baltistan

HCI Human Capital Index

HDI Human Development Index HEC Higher Education Commission

ICT Islamabad Capital Territory

IMCB Islamabad Model College for Boys
 IMCG Islamabad Model College for Girls
 IMSB Islamabad Model School for Boys
 IMSG Islamabad Model School for Girls

M&E Monitoring and Evaluation

MTs Master Trainers

NADRA National Database Registration Authority

NCC National Curriculum Council

NCHD National Commission for Human Development

NFE Non Formal Education

PEIRA Private Educational Institutions Regulatory Authority

PIE Pakistan Institute of Education

PSLM Pakistan Social And Living Standards Measurement

QAU Quaid-i-Azam University

SDGs Sustainable Development Goals
UIS UNESCO Institute of Statistics
UPE Universal Primary Education

VCD Volunteerism for Community Development

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## 1. Introduction

Literacy, the ability to read and write, is a fundamental skill and the foundation for lifelong learning, critical thinking, and active citizenship. It is one of the essential tools for equipping people with the basic knowledge and skills necessary to contribute effectively to the socioeconomic development of the country.

At present, Pakistan is facing a huge challenge of widespread illiteracy with around 70 million illiterates in the country. According to the Economic Survey of Pakistan 2022-23, the overall literacy rate of the country is 62.8% (Male: 71.6 Female: 51.7), meaning that a significant portion of its population is unable to read and write. This low literacy level not only limits individual opportunities but also undermines national growth and prosperity. Furthermore, this presents a pressing concern, undermining Pakistan's development goals and its international commitments, including Sustainable Development Goal (SDG) 4.6 and Article 13 of the International Covenant on Economic, Social, and Cultural Rights (ICESCR). In response, Pakistan has a constitutional and international obligation to promote literacy and education.

Keeping in view the above situation, the National Commission for Human Development presented a program designed to engage students of educational institutions to address the challenge of illiteracy in the country by adopting the approach of Each One Teaches One. This program is in line with Pakistan's 'Education Emergency' and Prime Minister's Roshan Pakistan - National Literacy Drive.

The Each One Teaches One (EOTO) initiative aims to eradicate illiteracy and empower citizens across Pakistan by engaging students from schools, colleges and universities as Literacy Teachers. Their task is to impart basic literacy and numeracy skills to one illiterate individual each within their communities. This initiative seeks to harness the potential of the education sector to address the literacy crisis and improve educational outcomes nationwide.

After approval and notification by the Ministry of Federal Education and Professional Training, NCHD launched the program in Islamabad Capital Territory by involving 185 educational institutions under the Federal Directorate of Education.

#### 2. Salient Features of the EOTO Initiative

The EOTO initiative is in line with Prime Minister's Directive No.7 on 'Education Emergency' which emphasizes incentivizing community-based teaching with the involvement of every literate citizen of the country. The initiative is part of the Prime Minister's Roshan Pakistan - National Literacy Drive and designed to have following salient features:

1.Students from Grade 9 and above in schools, colleges, and universities located in Islamabad Capital Territory (ICT) are designated as Literacy Teachers, with each student responsible for teaching a specified number of illiterate individuals as per detail:

- a) Grade 9th-12th (SSC-HSSC): Each One Teaches ONE learner
- b) Graduate (BA/BS): Each One Teaches TWO learners

- c) Post Graduates: Each One Teaches THREE learners
- \*In the first phase EOTO is restricted to Each One Teaches One only
- 2. The initiative is implemented with students following a prescribed literacy syllabus approved by the Ministry of Education consisting of three Urdu and one Maths book including a Teacher's Guide.
- 3. The duration of the literacy course is 12 weeks and participating students receive 10 marks as incentives for students as part of their curricular scheme.
- 4. Duration of the Literacy Course: The duration of the literacy course is 12 weeks with 6 working days (Monday to Saturday).
- 5. Biannual Rollout: This initiative will be rolled out biannually before the summer and winter vacations across all educational institutions within the Islamabad Capital Territory, encompassing both public and private sectors.
- 6. Facilitated Access to Essential Documents: Neo-literates benefit from facilitated access to essential documents such as CNICs, driving licenses, and passports at no cost, as a token of appreciation for their literacy achievements.

#### **EOTO Literacy Course Design**

Duration:	12 weeks syllabus delivery (Daily time: 60-75 minutes)
Learners Age Group	15 – 45 years (men and women)
Teaching Methodology:	Follows the phonic method of teaching/learning
Learner Ratio	1:1
Assessment	Baseline assessment, book-1 and book-2 to be done by students. Final assessment by the concerned institution
Expected Learning Competencies	<ul> <li>Ability to read and write a simple text</li> <li>Ability to calculate up to three digits</li> <li>Ability to use literacy skills in daily life</li> </ul>









## 3. Implementation Strategy:

- 1. **Orientation and Training:** Focal Persons/Teachers will undergo comprehensive orientation and training conducted by the National Commission for Human Development (NCHD). Subsequently, these trained individuals will serve as instructors, guiding students to become effective Literacy Teachers.
- 2. **Identification of Illiterates:** Students will actively identify illiterate individuals within their communities to participate in the literacy course. This process ensures that the initiative reaches those most in need of literacy support.
- 3. **Provision of Literacy Kits:** Each participating student will receive a carefully curated literacy kit, including essential books, guides, and assessment forms. These resources are designed to facilitate the teaching and learning process effectively.
- 4. **Teaching and Assessment:** Students will engage in teaching the prescribed literacy syllabus to their assigned learners. Additionally, they will conduct regular assessments to gauge the progress of their learners and address any challenges encountered during the course.
- 5. **Certification of Learners:** Upon successful completion of the literacy course, the NCHD will issue certificates to learners. These certificates will signify their achievement and will be accompanied by a letter to the Prime Minister from each learner, showcasing their dedication to the cause of literacy.
- 6. **Integration with Professional Degrees of Education:** Students pursuing Professional Degrees of Education such as M.A. Education, M.Ed, and B.Ed will be obligated to educate a group of illiterate individuals (5-10) as mandatory part of engaging in Teaching Practice for one semester. This initiative aims to enhance practical teaching experience while addressing the pressing issue of illiteracy.
- 7. **Volunteer for Literacy:** Educated citizens of Pakistan will be encouraged to participate in the literacy drive by volunteering to educate illiterates in their vicinity. This grassroots approach expands the reach of the initiative beyond educational institutions.
- 8. **Students of Bachelor's (4 Years):** Bachelor's degree students will be required to educate at least two illiterates during their four-year degree program. This commitment instills a sense of social responsibility and active participation in addressing literacy challenges.
- 9. **Incentivization through Marks:** The Federal Board for Intermediate and Secondary Education (FBISE) will include 10 marks for students (class 9-12) who successfully educate at least one illiterate individual. This incentive recognizes and rewards student efforts in promoting literacy. Likewise, respective bodies for graduate studies and Post-Graduate studies will award 10 marks as part of the Scheme of Study/curricular activity for Each one teaches two and Each one Teaches Three respectively.
- 10. **Inclusion in National Curriculum:** The NCC will integrate literacy into the curriculum for students in grades 9-12. This integration ensures that literacy education becomes an integral part of the curriculum, emphasizing its importance in the educational landscape. Respective curriculum approving bodies in Quaid-e-Azam University and HEC, or any other approved forum, will take necessary measures accordingly.

- 11. **Research on Basic Literacy Course:** Education departments in public and private universities will conduct research on andragogy, curriculum development, and other aspects of adult literacy. These research endeavors aim to enhance teaching methodologies, assessment practices, and curriculum development in the field of adult literacy.
- 12. **Digitalization of Literacy Syllabus:** Following the successful completion of Phase One in the ICT, the literacy syllabus will be digitized. This digital transformation enables remote access to literacy education through virtual and distance learning methods, reaching illiterates even in the most remote areas.

## 4. Launching of EOTO Initiative in ICT

As part of planning and preparation for launch of Each One Teach One Initiative, NCHD under the dynamic leadership of its Director General, developed the concept paper and detailed program document describing each and every aspect of design, implementation, monitoring & evaluation, scaling up and sustainability of the program.

#### 4.1. Development of Materials for EOTO

The Literacy department developed tailored course materials to suit EOTO program design. These materials were prepared to facilitate and build the capacity of master trainers, teachers and learners of the literacy course. Available in hard and soft forms, these include but not limited to;

- Literacy books and teacher guides
- Scheme of Studies for 12 weeks
- Baseline assessment tool to identify illiterates
- Assessment tools for Urdu and Math books
- Training manual for Master Trainers
- Video lessons on literacy and numeracy teaching
- Google form for data collection
- Important guidelines for stakeholders





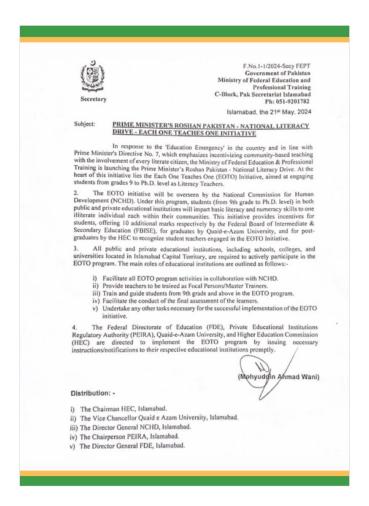


#### 4.2. Coordination with FDE

NCHD held meetings with FDE officials to orient them about the Prime Minister's National Literacy Drive and EOTO program. FDE provided the data of its institutions which became the basis of planning of the trainings and distribution of Literacy kits in Islamabad. Furthermore, NCHD selected one Focal Person from each of 185 educational institutions (schools and colleges) to be trained as Focal Person of EOTO.

#### 4.3. Issuance of Notifications by Ministry

From the onset, the Ministry of Federal Education & Professional Training was highly supportive of the EOTO Initiative declaring it the main intervention of Prime Minister's Roshan Pakistan - National Literacy Drive which is part of Education Emergency in the country. To give the initiative the required impetus, the Worthy Federal Secretary issued a notification to implement the EOTO initiative by involving the students of educational institutions under Federal Directorate of Education (FDE), Private Educational Institutions Regulatory Authority (PEIRA), Quaid-i-Azam University and Higher Education Commission. The Ministry also wrote a letter to the Federal Board of Intermediate & Secondary Education (FBISE) to notify grant of 10 bonus marks to the students for their services to make an individual literate under EOTO program.



#### 4.4. Orientation and Mobilization of Staff

NCHD mobilized additional program staff by acquiring services of literacy officers from nearby Punjab and KP provinces. Thus a vibrant team of literacy staff led by Director Literacy was formed to launch the EOTO initiative in Islamabad. Detailed orientation was given to the team about the EOTO program and its implementation in ICT in a well-organized manner.

Addressing the orientation session of the program staff, Director General NCHD expressed his hope that the EOTO Literacy Team will conduct the trainings of Focal Persons/Master Trainers and teachers with utmost dedication and team spirit.







The EOTO team of NCHD led by worthy Director General

## 5. Training and Capacity Building

Given the huge number of Focal Persons and teachers NCHD organized the whole training process in multiple phases and adopting the cascaded approach. NCHD trained the Focal Persons/Master trainers who in turn trained the teachers with the support of NCHD program staff. The teachers then trained students as Literacy Teachers.

The total target of Focal Persons to be trained was 185 and that of teachers 1932 from 185 FDE institutions in ICT. The trainings were organized in six clusters at venues proposed by FDE. These are:

1.	Urban cluster	45 institutions	Training venue: IMSG I-8/3
2.	Barakhu cluster	32 institutions	Training venue: IMSG NHC
3.	Sihala cluster	25 institutions	Training venue: IMSG Humak
4.	Tarnol cluster	25 institutions	Training venue: IMCG Tarnol
5.	Nilore cluster	23 institutions	Training venue: IMCG Punjgran
6.	Colleges cluster	35 institutions	Training venue: IMCB H-9

Worthy Secretary of FE&PT division, Director General NCHD and Director Academics FDE highlighted the importance of literacy through the EOTO approach by visiting training workshops at different venues.

During his visit to a training workshop, the honorable Secretary commended the innovative approach of NCHD and dedication of teachers, emphasizing the importance of engaging students actively in promoting literacy. He highlighted the incentives announced by the Ministry for

teachers, including the prestigious title of "Champions of Literacy", cash rewards and priority selection for further development training.

The Director General assured the teachers of NCHD's unwavering support and encouraged them to continue their efforts. The visits reinforced the collective responsibility of education, requiring collaboration between educational institutions, government bodies, and passionate individuals.



Mr. Mohyuddin Ahmad Wani, Federal Secretary FE&PT along with Director General NCHD addressing the teachers at IMCG F-6/2 Islamabad.

## 6. Training of Focal Persons/ Master Trainers

Focal persons nominated from each FDE institutions play a significant role in implementation of the EOTO initiative in their concerned institutions. They are the backbone of this literacy program. Accordingly, their training and capacity building as Master Trainers bears immense importance for the success and smooth execution of EOTO activities. NCHD formed six teams of trainers each led by a Lead Trainer and conducted the training in six clusters at respective venues. The one-day training covered the following themes:

- Salient features of the EOTO literacy program
- Role of institutions, Focal persons, teacher and students
- Literacy course design
- Teaching methodology (Phonics method)
- Identification of illiterate learners
- Assessment mechanism
- Incentives for engaging in EOTO

The honorable DG NCHD visited the training sessions at Urban cluster in I-8/3 and Colleges cluster in H-9. He observed the training and interacted with the participating teachers/focal persons from FDE.

# Training of Focal Persons in Urban Cluster at Islamabad Model School for Girls I-8/3









# Training of Focal Persons /Master Trainers at Islamabad Model College for Boys H-9









## Training of Focal Persons/Master Trainers in Sihala At Islamabad Model School for Girls Humak





## Training of Focal Persons/Master Trainers in Barakhu At Islamabad Model School for Girls NHC





## Training of Focal Persons/Master Trainers in Barakhu At Islamabad Model School for Girls NHC





**Training of Focal Persons in Nilor Cluster** 



## 7. Training of Teachers – A milestone Achievement of NCHD

Teachers of schools and colleges have a significant role in the EOTO program as they are Master trainers to further train their students as Literacy Teachers in their respective schools. NCHD planned to train around 1932 teachers from FDE institutions by keeping the target higher than required.

Initial plan was to train the teachers by Focal Persons in their respective institutions. However, in order to ensure quality and effectiveness of the training it was decided that teacher will be trained directly by NCHD trainers along with the Focal Persons with active role. This revised plan was shared with FDE for notification. Accordingly, Training department of FDE issued a notification to this effect. Thus NCHD prepared a revised schedule of trainings as given in the following:

<b>S</b> #	Date/Time	Training Teachers of	No. of Teachers/ participants	Venues of Training
	29th May 2024, Wednesday 11:30am-4:30 pm	· Urban,	375	IMS (I-V) I-8/1
1		· Barakhu,	169	IMSG (I-X) NHC
		· Sihala	150	IMSG (I-X) Humak
	30th May 2024, Thursday 11:30am- 4:30 pm	· Tarnol,	129	IMCG Tarnol
2		· Nilore,	179	IMCG (VI-XII) Punjgran
		· Colleges	493	IMCB H-9
3	1st June 2024, Saturday 08:30am- 1:30 pm  Training of teachers of 10 Large Colleges		390	The respective colleges (List attached)
4	3- 4 June 2024 Monday-Tuesday As per school timing	Training of Students	66759	The respective school/colleges

Keeping in view the huge number of teachers, NCHD conducted their training in a phased manner as given below:

Phase-I: Urban, Barakhu, Sihala

Phase-II: Colleges, Tarnol, Nilore

Phase-II: 10 Large Colleges

The Colleges cluster was the largest one with an estimated 883 teachers to be trained. Therefore, the colleges cluster was split into two by separating the 10 large colleges form the main cluster.

## 7.1. Training of Teachers Phase-I: Urban, Barakhu, Sihala

In the phase-I teachers from FDE institutions in Urban, Barakhu and Sihala clusters attended the training in their respective locations. Owing to the large number of teachers in each cluster the trainings were organized in multiple workshops/ sessions at the training venues. NCHD organized the teams of trainers for each cluster who conducted the training of teachers with the Focal Persons. Following are the cluster wise teams of program staff:

#### **Urban Cluster:**

Tahir Zubair, Rafaqat Ali, Wahid Hassan, Ms Sumaira, Ms Rabia, Azeem Jameel

#### **Barakhu Cluster:**

Habibullah Khan, Hakim Mastoi, Husnain Naqvi, Akhtar Munir, Muhammad Ali and Irfan Ahmed

#### Sihala Cluster:

Syed Akbar, Shams Zaman, Muhammad Fazal, Umair Bukhari, Ms Farhat Yasmeen

Following is the detail of teachers trained:

No.	Name of Cluster	Training Venue	No. of Focal Persons trained	No. of teachers trained
1	Urban	IMSG I-8/3 Islamabad	40	276
2	Barakhu	IMSG NHC Barakhu	29	132
3	Sihala	IMSG Humak	24	106





Teachers Training at Barakhu and Urban Cluster



Teachers Training at Sihala Cluster, Humak

## 7.2. Training of Teachers Phase-II: Colleges, Tarnol and Nilore

In the phase-II teachers from FDE institutions in Tarnol, Nilore and Colleges clusters attended the training at their respective central training venues. Owing to the large number of teachers in each cluster the trainings were organized in multiple workshops/ sessions at the training venues. NCHD organized the teams of trainers for each cluster who conducted the training of teachers with the Focal Persons.

#### **Team of Literacy Trainers**

Following are the cluster wise teams of program staff:

**Colleges Cluster:** Syed Akbar, Shams Zaman, Umair Bukhari, Muhammad Fazal, Ms Frahat Yasmeen

**Tarnol Cluster:** Husnain Naqvi, Hakim Mastoi, Muhammad Ali, Akhtar Muneer, Irfan Ahmed, Hammad Mekin

Nilore Cluster: Rafaqat Ali, Tahir Zubair, Wahid Hassan, Ms Sumaira, Ms Rabia, Azeem Jameel,

Following is the detail of teachers trained in this cluster:

No.	Name of Cluster	Training Venue	No. of Focal Persons trained	No. of teachers trained
1	Tarnol	IMSG I-8/3 Islamabad	25	128
2	Nilore	IMSG NHC Barakhu	23	179
3	Colleges	IMCB H-9	36	696





**Teachers Training at Tarnol and H-9** 



**Teachers Training at Nilore** 

## 7.3. Training of Teachers Phase-III: 10 Large Colleges

Phase-III of the training included teachers of the 10 large colleges located in urban sectors of Islamabad. Due to a large number of teachers in these colleges it was challenging to manage their training in one day at the same venue. Therefore, separate training for these colleges was arranged in their respective premises. Also, the number of teachers was revised to 390 in consultation with the Focal Persons of these colleges as per their requirement to train the students. This arrangement proved very fruitful and the process was completed in a smooth manner.

Following is the list of colleges included in the Phase-III training.

S No.	EMISID - Institute	Name of Focal Person	No. of Teachers	Revised Numbers
1	201- IMCG- G-6/1	Misbah Iftikhar	47	29
2	802 - IMPC H-8	Muhammad Javaid	37	29
3	805 - IMPCC (B), H-8/4	Asmar Ahmed	43	34
4	806 - IMCG (PG), F-7/2	Shabana Tabbasum	76	61
5	807 - IMCG(PG), G-10/4	Ms. Kiran Mushtaq	50	40
6	810 - IMCG(PG) F-7/4	Dr. Shaiza Sadaf	56	45
7	908 - ICB G-6/3	Sajid Ali Shah	52	41
8	912 - IMCG, St.25, F-6/2	Saliha Tabassum	45	36
9	913 - ICG F-6/2, Isb	Niaz Ahmed	54	43
10	919 - IMCG F-10/2	Nadeem Ahmed	39	31

Teachers of the FDE colleges enthusiastically participated in the trainings workshops. Many Focal Persons were actively led the training sessions. NCHD Resource Persons only played a facilitative role. Teachers asked question for having clarity about the program and also gave suggestion for better execution of the EOTO initiatives in Islamabad and elsewhere.

In total 406 teachers from 10 urban colleges participated in the training acquiring knowledge and skills to further train their students on EOTO activities focusing on imparting literacy and numeracy skills to illiterate learners.







Secretary Education, DG NCHD and Director Academics FDE visiting the Trainings

## **Pictorial Glimpses of Teachers Training in Urban Colleges**











#### A Landmark Achievement

With the completion of three phases of the teachers training, NCHD hit a landmark achievement of capacity building of Program and Admin staff, Resource persons, Master Trainers and Teachers for implementing the Prime Minister's Roshan Pakistan - National Literacy Drive through the EOTO approach. The whole training program was spearheaded by the National Commission for Human Development in collaboration with the Federal Directorate of Education (FDE). These dedicated individuals, comprising Focal Persons and Teachers from Islamabad, further trained thousands of students as Literacy Teachers.

The training program, equipped the Resource Persons with innovative solutions and a condensed curriculum focused on practical teaching techniques, community engagement, and fostering a love for learning. The program was led by the Director Literacy Syed Akbar Ali supported by Director Education Mr. Habibullah and Deputy Director Literacy Mr. Tahir Zubair. They were assisted by a team of literacy experts comprising AD Literacy Mr. Hakim Ali, DD Literacy Punjab Rafaqat Ali and DD Literacy KP Mr. Shams in the training sessions aimed to empower educators and enhance literacy efforts in the capital city.

The Secretary of the Ministry of Federal Education and Professional Training, Mr. Mohyuddin Wani and the Director General of the NCHD, Mirza Nasir ud Din Mashhood Ahmad, personally visited educational institutions to oversee the culmination of the training program. They commended the Resource Persons for their dedication and emphasized the importance of their role in making Pakistan a literate nation. Their presence served as a testament to the Government's resolve to support education and literacy initiatives.

Ms. Riffat Jabeen, Director Academics at FDE also graced the occasion with her presence, visiting the Islamabad Model College for Girls F-7/4. She praised NCHD's commitment to literacy and encouraged the Literacy Resource Persons to remain committed to their mission.

The students trained as literacy teachers will be awarded 10 marks for making one illiterate person literate, motivating them to contribute to the country's progress. This milestone marks a significant step towards eradicating illiteracy and empowering communities, reaffirming the NCHD's commitment to education and a brighter future for Pakistan.

## 8. Training of Students (Literacy Teachers) by FDE

Role of students is of crucial importance for the success of EOTO initiative as they have to interact with the illiterate learners and teach literacy. They are the Literacy Teachers of the EOTO program.

After completing their training, the Focal Persons and teachers of concerned educational institutions in turn gave orientation and training to their students in the schools and colleges. Initially, students were given orientation about their role in the EOTO program. Their specific roles are identification of illiterates, conduct their baseline assessment, teach the 12 weeks literacy syllabus to an illiterate and facilitate the learner for final assessment in the respective school or college after completion of the course. Accordingly, the training of students was designed to have better understanding of teaching methodology, assessment mechanism, dealing with adult learners, record keeping etc.

This part of training program is the responsibility of the concerned institutions of FDE. NCHD teams undertook monitoring visits to different schools and colleges to see whether the students are receiving proper training as planned. Most of the Focal Persons reported that students of Intermediate classes (i.e. 11 and 12) were not available due to the examinations and practicals by FBISE in the institutions. Therefore, students of classes IX, X, ADP and BS participated in the trainings in large numbers. However, some institutions were able to call their intermediate classes as well.

Cluster wise detail of FDE institutions and number of students trained are given in the following.

No.	Name of Cluster	No. of FDE Institutions	No. of Students trained
1	Urban	44	8165
2	Barakhu	31	3782
3	Sihala	25	3321
4	Tarnol	25	3490
5	Nilore	23	4361
6a	Colleges-1	26	3763
6b	Colleges-2	10	4379
Total =		184	31261









NCHD monitoring teams reported that, at many institutions, students were highly enthusiastic to embark on teaching illiterate members of their community and the society at large. Many schools and colleges conducted the training of their students with zeal and zest which was evident form their best arrangements and coverage on Facebook pages.



Several passionate Focal Persons shared short but comprehensive reports of the school trainings in WhatsApp groups. One such report is given in the following:

## **Report on EOTO Training Session**

On Monday, June 3, 2024, Islamabad Model College for Girls (Postgraduate), Margalla, F-7/4, Islamabad, commenced the Each-One-Teach-One training session for HSSC I & II students. A large number of students attended the session, demonstrating their commitment to contributing to the educational development of Pakistan and enhancing its literacy rate.

The session was conducted by four faculty members and focused on preparing students to teach their selected learners four books (three in Urdu and one in Mathematics) over a span of three months. The students were informed about the criteria for selecting their learners, as well as the pre- and post-assessment forms that would be used to measure progress.

Emphasis was placed on the importance of being polite and respectful, especially when teaching elder learners. Additionally, students were introduced to online links that could assist them in resolving any uncertainties they might encounter during the teaching process.

The session also outlined the incentives students would receive upon successfully teaching someone to read and write. The interactive nature of the session fostered a sense of moral and civic responsibility among the students, who were eager to contribute to the vision and mission of Each-One-Teach-One.

In conclusion, the training session was highly engaging, and the students expressed their dedication to taking on the responsibility of educating those around them who are uneducated, thereby furthering the goals of the EOTO initiative.

M Hajra Focal Person

## **Google Form for Monitoring:**

NCHD has developed a Google Form to collect and record the information of students and their identified learners. This Google form will serve as a monitoring tool as well source of data of students and learners enrolled in the EOTO Literacy program.

Google Form Link is given below:

https://docs.google.com/forms/d/1Q-ZcJBuBEg8bup\_WEgQ6gaXUIIzqECaY9dSaR50qqwM/edit

## 9. Printing and Distribution of Literacy Kits

NCHD required 280,000 Literacy kits comprising books, teacher guides and assessment formats. In this regard, Literacy, Administration and Coordination departments of NCHD exhibitted excellent coordination and team work to get the books printed from NBF. Admin department managed to distribute the kits to six cluster venues alongside the training of Focal Persons and teachers. NCHD successfully distributed more than 66,000 kits to 185 schools and colleges under FDE.

The Admin department established a large store at the boys college in H-9 Islamabad from where books were dispatched to six locations – one in each cluster. These locations are FDE institutions serving as training venues for Focal Persons and teachers.

Literacy department coordinated and facilitated further distribution of the books to the individual schools and colleges through their Focal Persons. This was a challenging task. However, with excellent coordination between Literacy and Admin department, it was completed in a smooth manner.







## 10. Champions of Literacy

Although many Focal Persons of Each One Teaches One program exhibited good performance, some showed excellent behavior of volunteerism, self-motivation and innovation to work for the cause of eradicating illiteracy through this opportunity. They are the potential Champions of Literacy in days to come. Stories of two such individuals are given in the following.

## Safeerullah Khan

Focal Person IMCB G-6/2

Our first potential Champion of Literacy is Mr. Safeerullah Khan from IMCB G-6/2 Islamabad. Here is a report on his role in taking forward the EOTO initiative (Source: NCHD official Facebook page).

"In the bustling corridors of Islamabad Model College for Boys G-6/2, a beacon of inspiration shines brightly in the form of Mr. Safeerullah Khan (SST) renowned for his unwavering commitment to literacy and education. Recognized as the "Champion of Literacy," Mr. Khan has demonstrated his dedication by spearheading an orientation session for 16 Resource Persons on the premises of IMCB on May 27, 2024.

The session was centered around the "Each One Teaches One" initiative, a visionary project launched by the Ministry of Federal Education and Professional Training under the directives of the Prime Minister and implemented by the National Commission for Human Development. This initiative is a strategic component of the "Roshan Pakistan – National Literacy Drive," aiming to mobilize the nation's youth in the battle against illiteracy.

Mr. Khan, serving as a self-motivated focal person, took the initiative to organize this vital orientation, which is set to empower and guide fellow educators in their mission to enlighten minds across the capital. The program targets a significant number of illiterate individuals, with the involvement of numerous educational institutions and teachers in its first phase.



Mr. Safeerullah Khan's leadership in this endeavor is a testament to his passion for education and his belief in the transformative power of literacy. His efforts are a shining example for educators nationwide, proving that with dedication and collective action, the dream of a literate Pakistan is within reach.

As the "Each One Teaches One" initiative gains momentum, it is educators like Mr. Khan who will lead the charge, inspiring generations to come and forging a path toward a brighter, more educated future for all."





Mr. Safeerullah Khan conducting orientation of teachers at his college

### Ms. Ruqqayah Farooq

Focal Person IMCG Korang Town

Ms. Ruqqayah Farooq is our next potential Champion of Literacy. As Focal Person of her college she attended the training in the College cluster at H-9 and shared her achievements. The Facebook page of her college gives the story in the following words:

"IMCG Korang Town has passionately embarked on a mission to promote literacy in Pakistan, leveraging training and materials provided by NCHD. Under the dedicated leadership of Ms. Ruqqayah Farooq, Focal person & Vice Principal, this campaign aims to make a significant impact.

Ms. Ruqqayah has implemented several strategic measures to ensure this EOTO drive's success. Demonstrating her commitment, she personally trained grade XI students who were free after exams in the college auditorium. Initially, she conducted a meeting with champions of literacy teachers to discuss the strategy how to initiate this drive most effectively in our institution, then she distributed all students from 9-12 classes between 17 trained teachers for better communication and guidance, for this purpose she assigned 25 to 30 students to each trained teacher who conducted corner meetings with their 9th and 10th-grade students to train them how to become good literacy teachers.





Ms. Ruqqayah sharing her EOTO plan during the training

To facilitate effective communication and resource sharing, students have been provided with books and additional materials, BLA Google forms, teaching literacy videos etc. via dedicated WhatsApp groups specifically created for EOTO. Teachers will maintain direct communication with their assigned students, while Ms. Ruqqayah diligently monitors progress through regular reports from all champions of literary.

We are optimistic that our collective efforts, driven by Ms. Ruqqayah exceptional leadership and dedication, will bring about a positive change in our community.







EOTO Activities at Korang Town

## 11. Media Coverage of EOTO Activities

The EOTO activities were covered through different media and communications channels including newspapers and social media platforms such as Facebook pages, WahsApp groups etc.

It is estimated that thousands of people came to know about the EOTO interventions and its potential benefits to the stakeholders engaged in the program and the society at large.

Some glimpses of media coverage are given in the following:

## **Newspaper Clips**











#### NCHD concludes training for 2121 Resource Persons in six clusters

#### M City Desk

ISLAMABAD: In a landmark achievement, 2,121 Resource Persons, including Master Trainers, successfully completed the Roshan Pakistan Literacy Drivestraining program, spearheaded by the National Commission for Human Development (NCHD) in collaboration with the Federal Directorate of Education (PDE). These dedicated individuals, comprising 2121 Resource Persons from Islamabad, will further train approximately

Directorate of Education (FDE). These dedicated inclividuals, comprising 2121 Resource Persons from Islamabad, will further train approximately 67,000 students as literacy teachers.

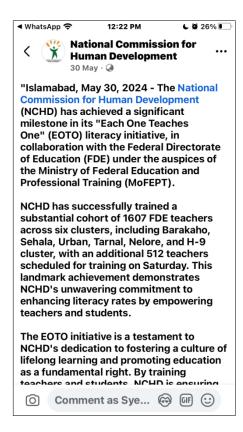
The training program, conducted in six clusters across three phases, equipped the Resource Persons with innovative solutions and a condensed curriculum focused on practical teaching techniques, community engagement, and fostering a love for learning. Led by the Director Literacy Mr. Syed Ali Akbur, the lead trainer, and supported by Mr. Habibullah Khan, Director Education, and Mr. Tahir Zubair, Depoty Director of Literacy. They were assisted by teams of expert Mr. Hakim Ali Deputy Director Literacy Puriph Radagat Ali and KP Mr. Shams ur Rehman, the training sessions aimed to empower educators and enhance literacy efforts in the capital city.

The Secretary of the Ministry of Federal Education and Professional Training (FEPT), Mr. Mohimadyn Wani, and the Director General of the NCHD, Mirza Nasirud Dir Mashbood Ahmad, personally visited educational institutions to oversee the culmination of the training program. They commended the Resource Persons for their dedication and emphasized the importance of their role in making Pakistan a literate nation.

Ms. Farhat Jabsen, Director Academics at FDE, also graced the occusion with her presence, visiting the Islamabad Model College for Girls (IMCG) F-7/4. She praised the NCH Dis efforts, Praise the NCHD commitment to literacy, and encouraged the Resource Persons to remain committed to their mission. Her presence served as a testament to the government's resolve to support education and literacy initiatives.

## Social Media Platforms (Facebook)









# Prime Minister's Roshan Pakistan - National Literacy Drive



Passionate students in Islamabad set to become Literacy Teachers under the EOTO Initiative