National ORS Campaign	
In Pakistan, one child is dying every minute and every fifth death is due to diarrhea or diarrhea related	o t
WHO has recognized Oral Rehydration Solution (ORS) as the single most life-saving drug of the 21st	CE
NCHD launched ORS Campaign to reduce deaths caused by diarrhea which kills 41,000 children eve	ry
Through this campaign, NCHD trained almost 13.77 million women in 80 districts of Pakistan.	
Program Profile	
Districts covered = 80 districts	
Number of women trained = 14.1 million	