

Become a part of NCHD's mission

For Donations within Pakistan

Make cheques payable to
"Pakistan Human Development Fund"
And mail to :
15th Floor, Shaheed-e-Millat Secretariat, Jinnah Avenue, Islamabad

For Direct Deposits

Pak Rupees
Pakistan Human Development Fund
Bank Account # NIDA – 4,
National Bank of Pakistan,
PM Secretariat Branch,
Islamabad.

US Dollars
Pakistan Human Development Fund
Account # 05-3513750-79
Swift Code SCBLPKKX
Standard Chartered Bank, 61-A,
Saudi Pak Tower, Blue Area, Islamabad.

For Donations From Overseas

UK : Registered Charity No. 1099548

Make cheques payable to
"Pakistan Human Development Fund , UK"
And mail to :
22, Old Bond Street, Mayfair, London
W1S 4PY, UK.
Ph # 020 7493 7117 | Fax # 020 7409 0663

For Electronic Bank Wiring
"Pakistan Human Development Fund , UK"
Account # 00686093 (Sterling Account)
Account # 65761699 (US \$ Account)
Barclays Bank Plc
Hammersmith Business Centre Branch
P.O. Box 738, London WB 9HY
Sort Code 20-35-90

USA: Tax ID No. 20-1339408

Make Cheques payable to:
"American Fund for Human
Development, Inc."
And mail to:
23105 Kashiwa Court, Torrance, CA 90505.
For inquiries, please call: 310 534 1505

For Electronic Bank Wiring:
"American Fund for Human
Development, Inc."

Checking Account # 04-103521
Routing / ABA number 122042807
Swift Code ACBBUS6L

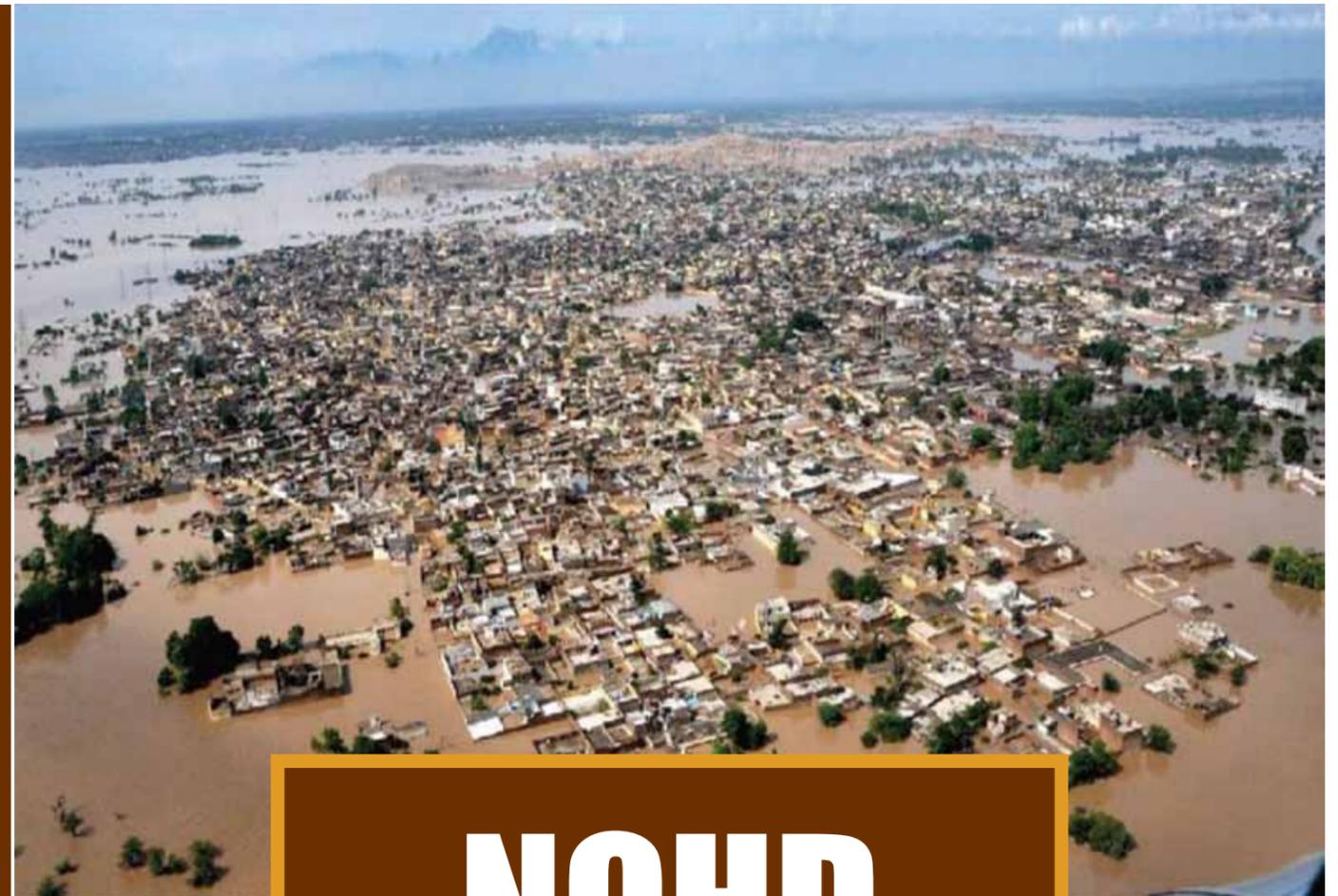
American Business Bank
523 West 6th Street,
Suite 900
Los Angeles, CA 90014

All donations to PHDF and AFHD in Pakistan,US and UK are tax exempted



National Commission for Human Development
14th & 15th Floor, Shaheed-e-Millat Secretariat, F-6, Jinnah Avenue, Islamabad
Phone: (92) (51) 921 6200 Fax: (92) (51) 921 6164
Web: www.nchd.org.pk

Compiled & Edited by: Media & Communication Department NCHD



NCHD

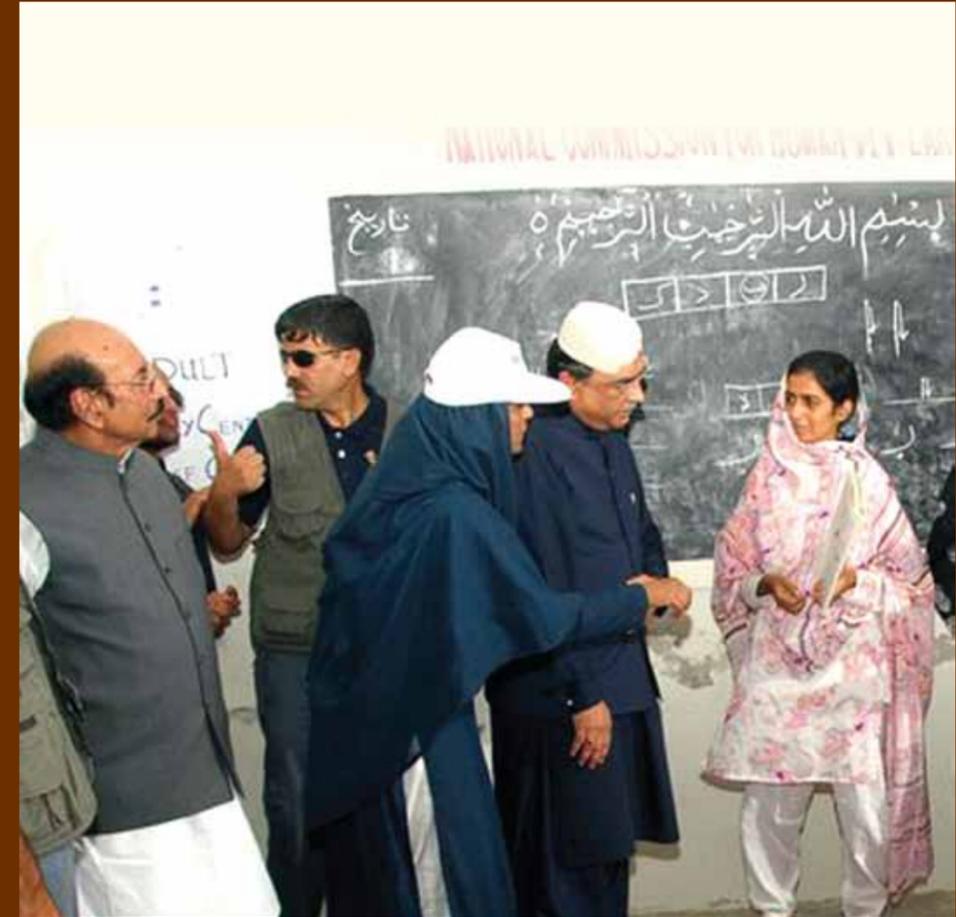
Reaches Out
to the
FLOOD AFFECTEES



ABOUT NCHD

National Commission for Human Development (NCHD) was established by the Government of Pakistan in 2002 as a Private Public Partnership organization, mandated with the role to support and augment human development efforts in Pakistan. NCHD is operational in 144 districts of Pakistan including Federally Administrator Tribal Area, Gilgit, Baltistan and Azad Jammu Kashmir .

President Asif Ali Zardari visiting NCHD Adult Literacy Center at Garhi Khuda Bux, Sindh



Since 2002, over 8.2 million children have been enrolled, 17,500 feeder teachers provided in community feeder schools, 120,263 Adult Literacy Centers established with 2.76 million adults learners, 1.1 million households provided with door to door preventive services, 13.77 million women trained in ORS preparation, 669,000 women and children vaccinated, and 2.67 million children screened for eye sight and hearing problems under our School Health Program

THE FLOOD CONTEXT



20%

of Pakistan's land mass,
equivalent to that of
England has been affected.

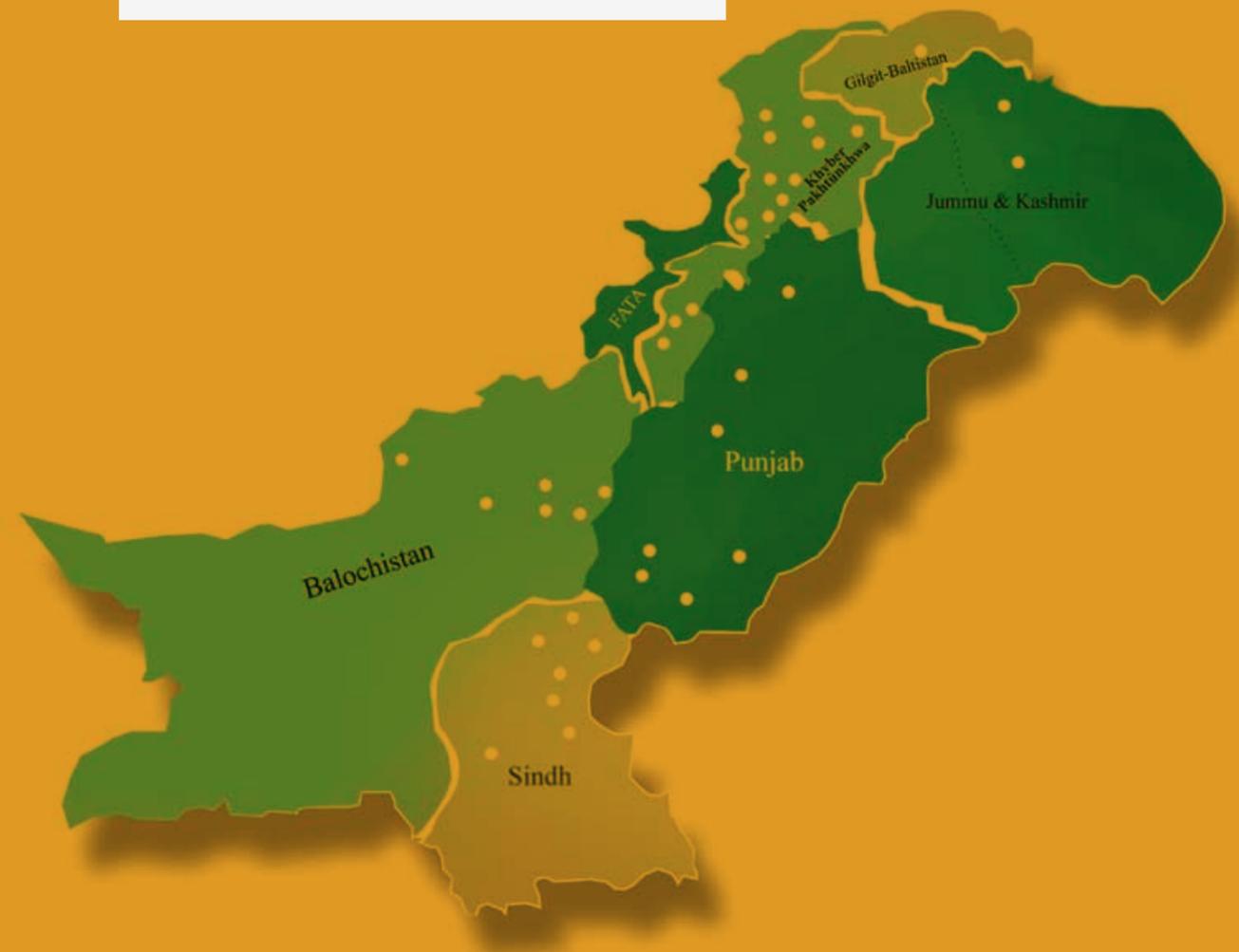
20 million

people have been displaced.

1,700

people
have lost
their lives.

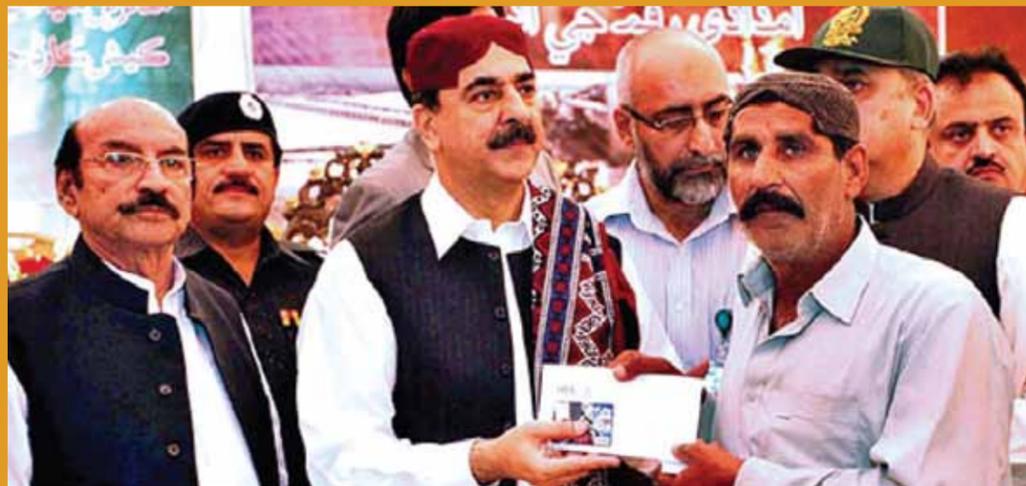
NCHD's Relief Operations



NCHD has conducted Rescue and Relief Operations in all the flood affected districts of Pakistan

NCHD Response

NCHD has unremittingly supported district governments in their effort to provide relief to the people of flood affected areas of Pakistan. Since 30th July 2010, when flood hit Charsadda and Nowshera in Khyber Pakhtunkhwa, NCHD extended its relief operations in all the flood affected districts. It remained engage in emergency rescue, provision of shelter, food, water and emergency medical care for the flood affected people.



NCHD, being a public private partnership model, through its board of Directors of Pakistan Human Development Fund (PHDF), PHDF-UK and American Fund for Human Development (AFHD) secured a pledge of over **Rs. 137,595,039 million** to support rescue and relief operations, out of which **Rs. 117,495,039 million** had already been received.

NCHD Interventions

- Established close coordination with Provincial as well as District Administration and provided support for flood relief operations
- Documented situation on ground and assessed immediate needs of the flood affected people
- Identified and facilitated essential Volunteer support
- Provided education and Recreational Sites/ Centers to engage flood affected population
- Supported rehabilitation
- Distributed non food items like Aqua Boxes, Blankets, Cloths, etc.

NCHD carried out relief and rehabilitation operations from donations alone, and no government funds were used for this purpose.

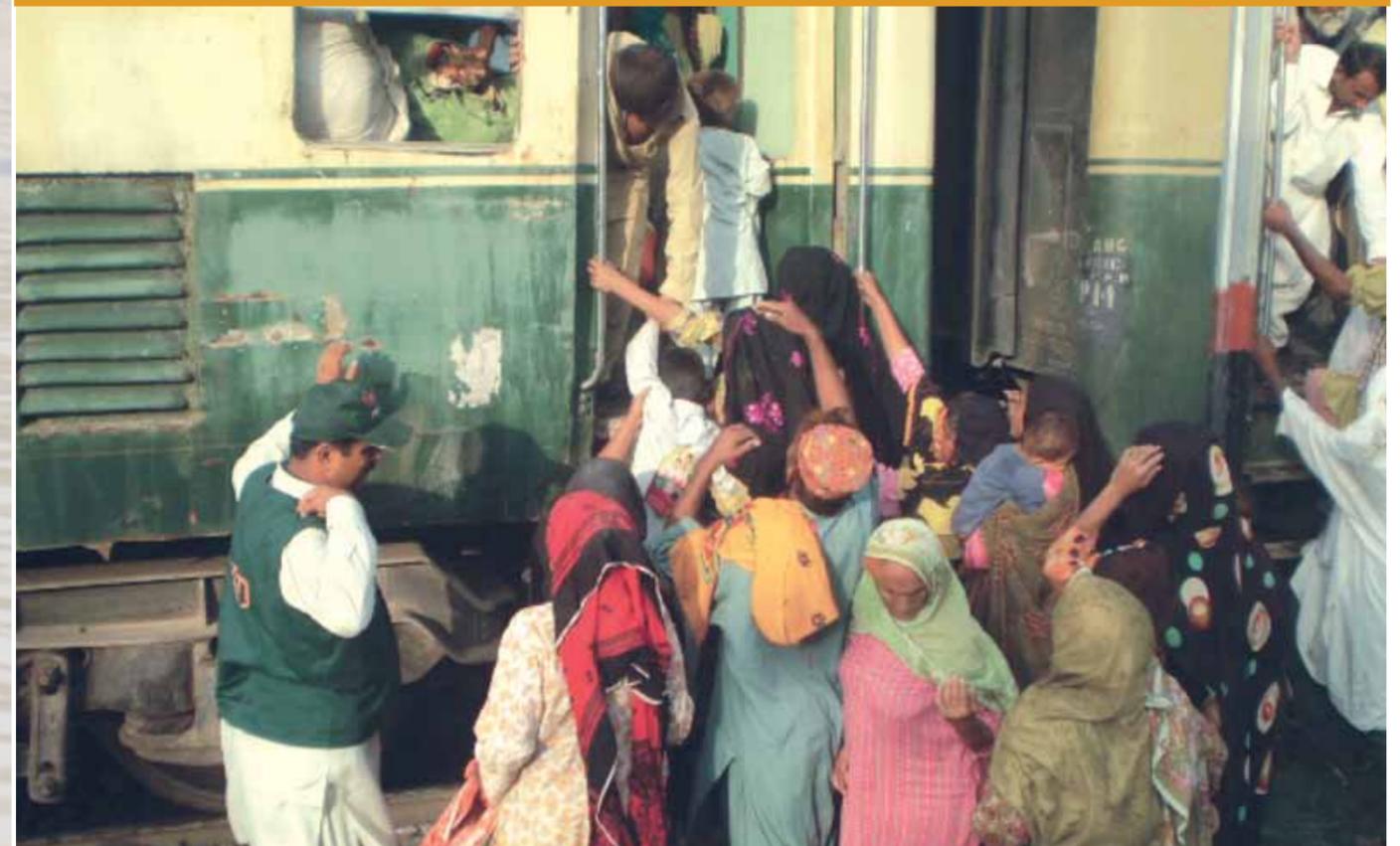


Rescue & Evacuation



NCHD Rescued

16,975 marooned people using 104 boats
45,743 people using 193 vehicles
25,600 people using 3 trains



Emergency Relief



Provision of Non-Food Items

NCHD has managed 19 flood relief camps, providing shelter to more than 3,000 families. 290 Aqua Boxes with filtration units have been distributed. NCHD also provided 1,145 mattress/sleeping bags, 3,046 water coolers, 2,570 plastic sheets, and 964 hygiene kits.

29,308 pairs of shoes and clothes were also distributed.

NCHD has provided:

- 3,041 tents to the flood affected people
- Dry ration to 75,502 families
- Cooked food to 373,792 people
- 47,596 clean drinking water
- 1,364 water tankers treated with aqua tabs



Volunteers Support



With NCHD 5,707 volunteers worked to support relief activities



Director General NCHD Mr. Zulfiqar Ahmad appreciating the volunteers

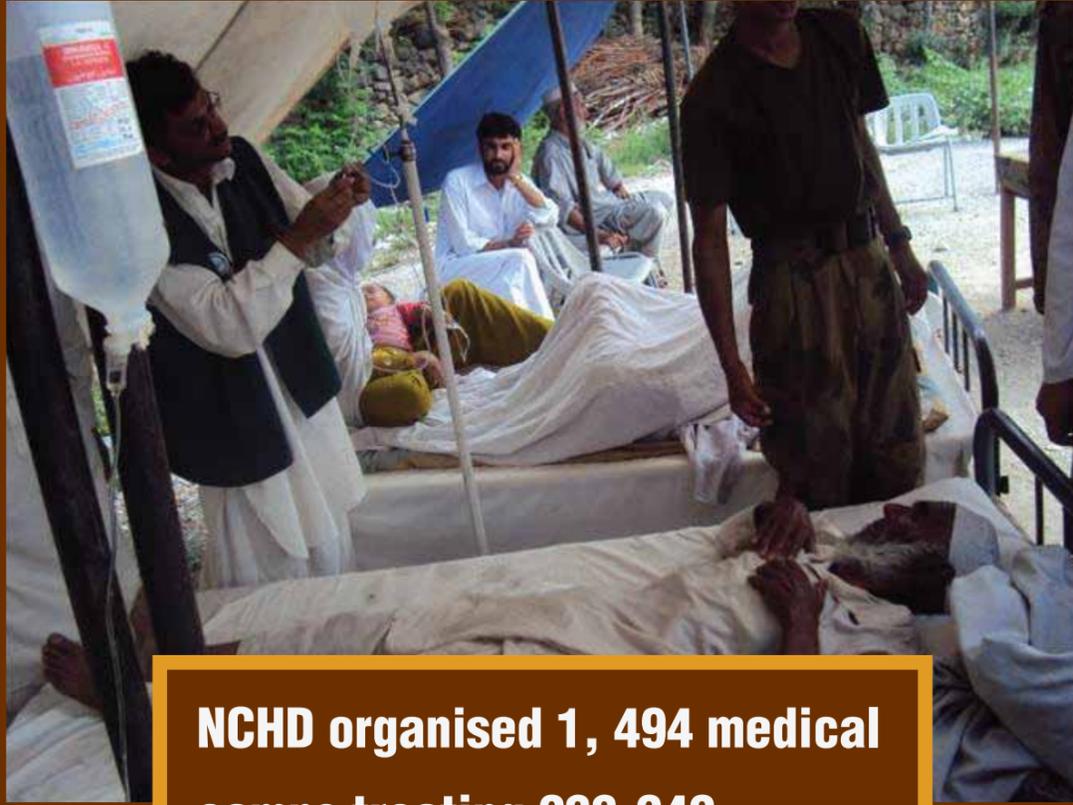
Emergency Healthcare



The most common ailments in the flood affected areas were:

- Skin infections,
- Diarrhea,
- Malaria and Dengue, and
- Respiratory Tract Infections





NCHD organised 1, 494 medical camps treating 233,242 patients (including 353 static and 879 mobile medical camps treating 126,087 and 116,848 patients respectively).



Skill Development Program

Skills development program has been initiated in collaboration with Benazir Bhutto Shaheed Youth Development Program (BBSYDP) aims at meaningful rehabilitation, improved living standards and enhanced income generation.



Rehabilitation

Education, Recreation and Income Generation

NCHD facilitated establishment of Temporary Learning and Recreational Sites (TLRSs) for 5 – 10 years old children, as well as Adult Literacy Social Counseling Centers (ALSCCs) in order to engage the flood affected population to overcome distress / trauma, and to prepare them for rigors of rehabilitation.

- 310 TLRS have been established with 18,634 students
- 317 adult literacy centers with 4,704 learners in Sindh

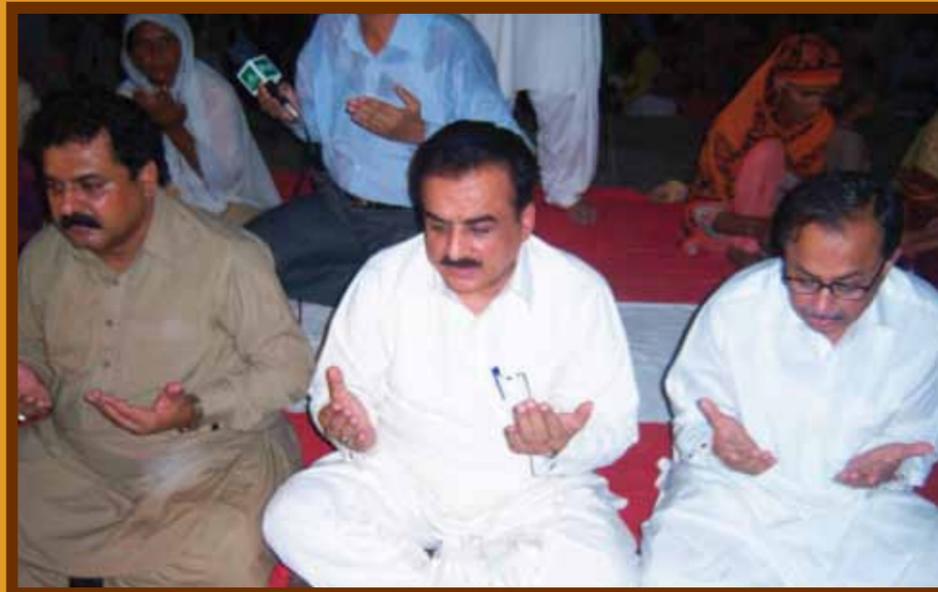
For immediate rehabilitation, NCHD provided quilts, blankets, mattresses and warm clothes.



Highlights



**Mrs. Faryal Talpur distributing
Eid gifts to flood victims**



**Syed Ahmed Mujtaba Gilani, MNA
at the aftar party with flood victims**



**Chairperson NCHD Dr. Nafisa Shah talking
to flood affected women**



PHDF Director visiting a medical camp



Chief Minister Sindh Syed Qaim Ali Shah celebrating eid with the flood affectees



Minister of State for Finance and Economic Affairs Ms. Hina Rabbani Khar visiting flood relief camp in Muzaffargarh, Punjab

Resource Mobilization

NCHD would not have been able to reach the flood affectives without the generous donations and support of the Directors of Pakistan Human Development Fund (PHDF), Pakistan Human Development Fund – UK, American Fund for Human Development and Philanthropists within Pakistan and abroad.

Donors Agencies	Amount in Rupees
Pakistan Human Development Fund (PHDF)	10,000,000
PHDF Directors	42,502,185
NCHD District Offices	28,780,856
Humanity First	11,035,300
AAR Japan	13,144,476
Abbott Laboratories	4,488,750
Rotary Club Eltham Australia	4,432,320
Individual philanthropists/NGOs	2,662,277
Total	117,046,164

*Amount include both cash and kind



A Project of
The Rotary Club of Eltham
District 9790, Australia

For Donations, please visit our website: www.nchd.org.pk